Structured Products
Research Report

Report Prepared On: 08/02/13

Structured Product Details

Name	Performance Leveraged Upside Securities linked to Market Vectors Gold Miners ETF
Issue Size	$13.10 million
Issue Price	$10
Term	24 Months
Annualized Coupon	0.00%
Pricing Date	April 8, 2011
Issue Date	April 13, 2011
Valuation Date	April 10, 2013
Maturity Date	April 15, 2013
Issuer	Morgan Stanley
CDS Rate	58.61 bps
Swap Rate	0.99%
Reference Asset	Market Vectors Gold Miners ETF's stock
Initial Level	$63.95
Dividend Rate	0.63%
Implied Volatility	32.99%
Delta[1]	0.75
Fair Price at Issue	$9.42
Realized Return	-26.30%
CUSIP	61760E549
SEC Link	www.sec.gov/Archives/edgar/data/895421/000095010311001385/dp22070_424b2-ps743.htm

Performance Leveraged Upside Securities linked to Market Vectors Gold Miners ETF

Description

Morgan Stanley issued $13.10 million of Performance Leveraged Upside Securities linked to Market Vectors Gold Miners ETF on April 13, 2011 at $10 per note.

These notes are Morgan Stanley-branded Buffered PLUS securities that do not pay periodic coupons, but instead pay a single amount at maturity depending on the final level of Market Vectors Gold Miners ETF's stock.

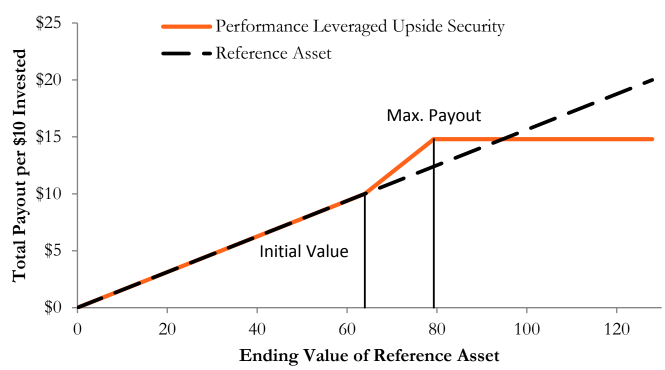
If on April 10, 2013 Market Vectors Gold Miners ETF's stock price is higher than $63.95, but lower than $79.30, the notes pay a return equal to the percentage increase in Market Vectors Gold Miners ETF's stock multiplied by 2.0, up to a cap of 48.00%. If on April 10, 2013 the refe is below $63.95 but not below $63.95, investors receive $10 face value per note. If Market Vectors Gold Miners ETF's stock price on April 10, 2013 is lower than $63.95, investors receive face value per note reduced by the amount the reference asset is below $63.95 as a percent of the initial level, $63.95.

Valuation

This product can be valued as a combination of a note from Morgan Stanley, one short out-of-the-money put option, two long at-the-money call options, and two short out-of-the-money call options. For reasonable valuation inputs this note was worth $9.42 when it was issued on April 13, 2011 because the value of the options investors gave Morgan Stanley plus the interest investors would have received on Morgan Stanley's straight debt was worth $0.58 more than the options investors received from Morgan Stanley.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

Payoff Curve at Maturity



The payoff diagram shows the final payoff of this note given Market Vectors Gold Miners ETF's stock price (horizontal axis). For comparison, the dashed line shows the payoff if you invested in Market Vectors Gold Miners ETF's stock directly.

Related Research

Research Papers:
www.slcg.com/research.php

- *"Are Structured Products Suitable for Retail Investors?"* December 2006.
- *"Structured Products in the Aftermath of Lehman Brothers,"* November 2009.
- *"What TiVo and JP Morgan Teach Us about Reverse Convertibles,"* June 2010.

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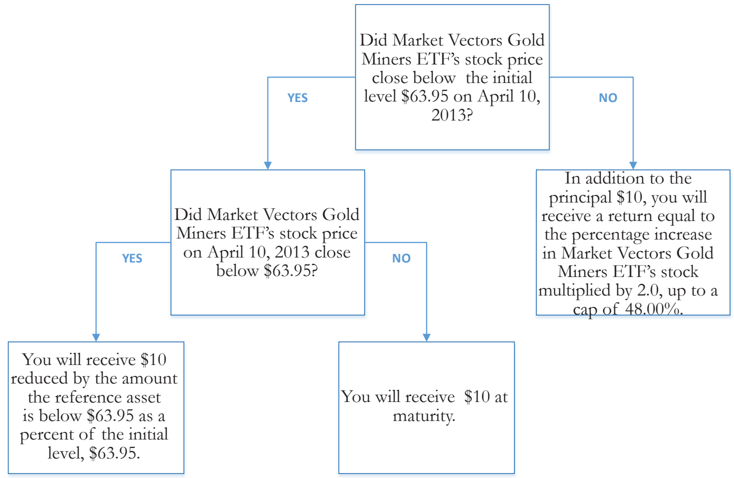
Principal Payback Table

Market Vectors Gold Miners ETF's Stock	Note Payoff
$0.00	$0.00
$6.40	$1.00
$12.79	$2.00
$19.19	$3.00
$25.58	$4.00
$31.98	$5.00
$38.37	$6.00
$44.77	$7.00
$51.16	$8.00
$57.56	$9.00
$63.95	**$10.00**
$70.35	$12.00
$76.74	$14.00
$83.14	$14.80
$89.53	$14.80
$95.93	$14.80

Maturity Payoff Diagram

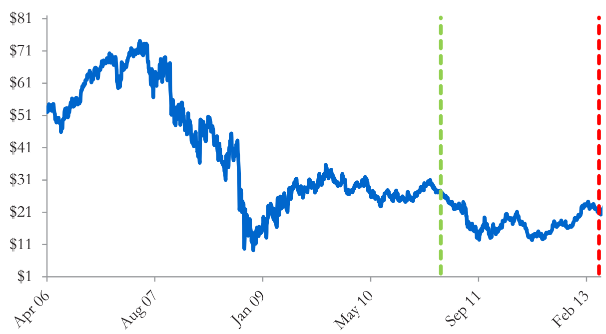


The contingent payoffs of this Performance Leveraged Upside Security.

Analysis

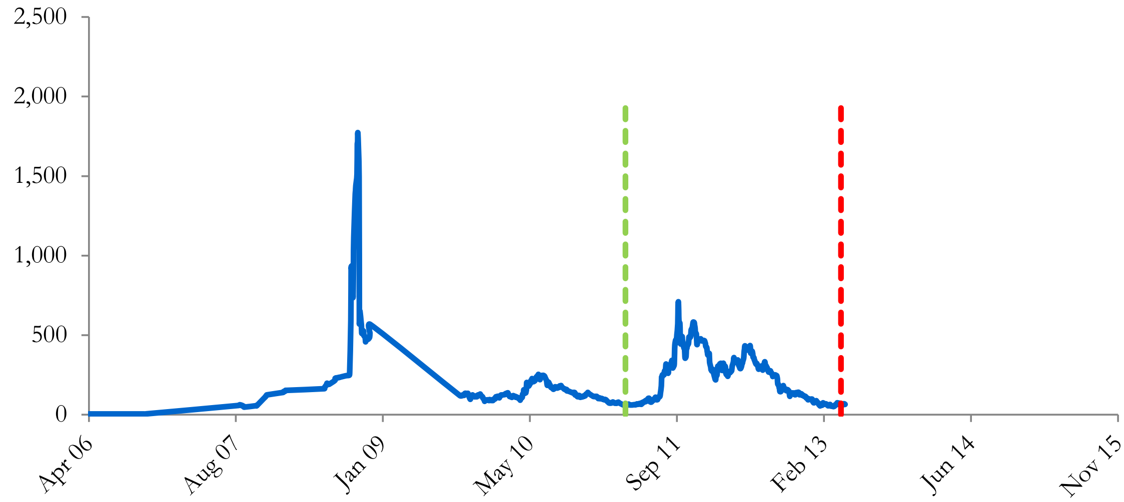
This Performance Leveraged Upside Security pays investors the increase in Market Vectors Gold Miners ETF's stock multiplied by 2.0 capped at 48.00%, but if Market Vectors Gold Miners ETF's stock declines over the term of the note, investors will suffer losses equal to the percentage decline in Market Vectors Gold Miners ETF's stock. In addition, investors bear the credit risk of Morgan Stanley. Investors purchasing this Performance Leveraged Upside Security effectively sell at-the-money put and out-of-the-money call options to Morgan Stanley, buy at-the-money call options, and a zero-coupon note from Morgan Stanley. This Performance Leveraged Upside Security is fairly priced if and only if the market value of the options investors received from Morgan Stanley equals the market value of the options investors gave Morgan Stanley plus the interest investors would have received on Morgan Stanley's straight debt.

Morgan Stanley's Stock Price



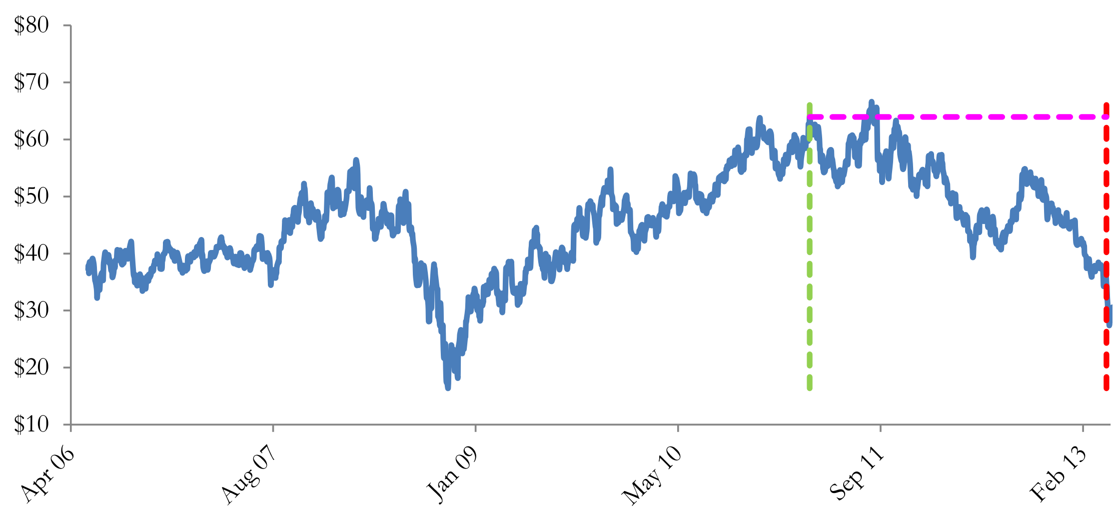
The graph above shows the adjusted closing price of the issuer Morgan Stanley for the past several years. The stock price of the issuer is an indication of the financial strength of Morgan Stanley. The adjusted price shown above incorporates any stock split, reverse stock split, etc.

Morgan Stanley's CDS Rate



Credit default swap (CDS) rates are the market price that investors require to bear credit risk of an issuer such as Morgan Stanley. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect higher perceived credit risk, higher required yields, and therefore lower market value of Morgan Stanley's debt, including outstanding Performance Leveraged Upside Security. Fluctuations in Morgan Stanley's CDS rate impact the market value of the notes in the secondary market.

Market Vectors Gold Miners ETF's Stock Price

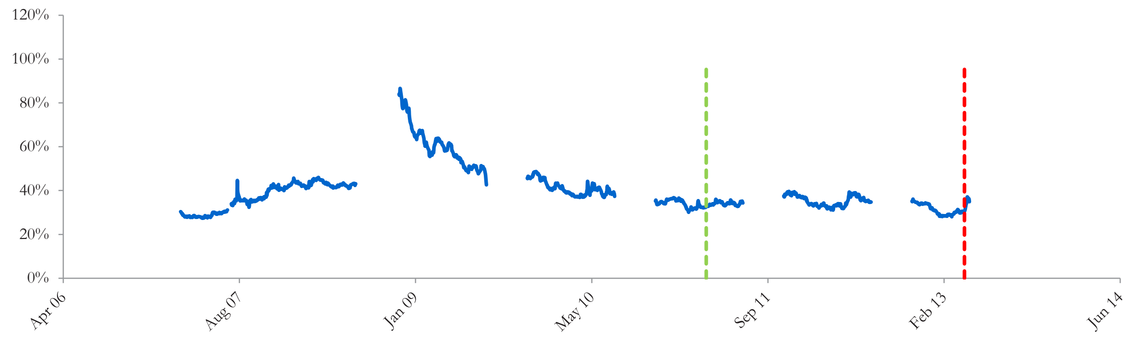


The graph above shows the historical levels of Market Vectors Gold Miners ETF's stock for the past several years. The final payoff of this note is determined by Market Vectors Gold Miners ETF's stock price at maturity. Higher fluctuations in Market Vectors Gold Miners ETF's stock price correspond to a greater uncertainty in the final payout of this Performance Leveraged Upside Security.

Realized Payoff

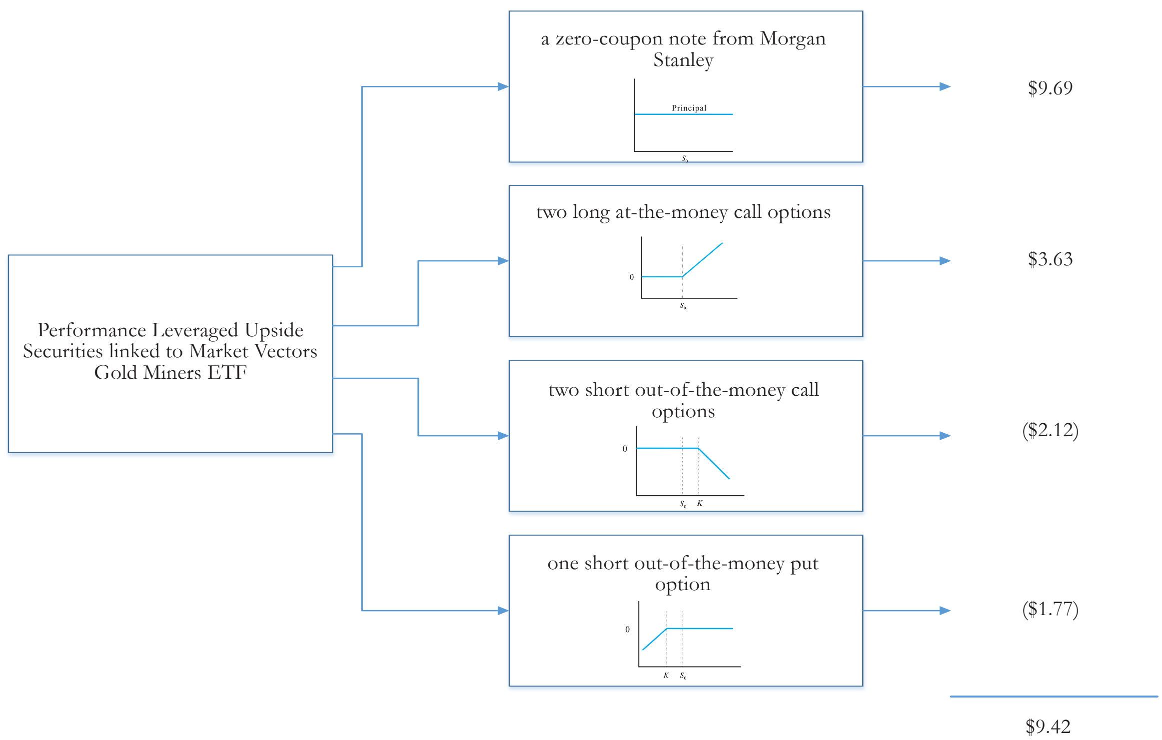
This note matured on April 15, 2013 and investors received $5.42 per note.

Reference Asset Market Vectors Gold Miners ETF's Stock's Implied Volatility



The annualized implied volatility of Market Vectors Gold Miners ETF's stock on April 8, 2011 was 32.99%, meaning that options contracts on Market Vectors Gold Miners ETF's stock were trading at prices that reflect an expected annual volatility of 32.99%. The higher the implied volatility, the larger the expected fluctuations of Market Vectors Gold Miners ETF's stock price and of the Note's market value during the life of the Notes.

Decomposition of this Performance Leveraged Upside Security



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Performance Leveraged Upside Security.

1. Delta measures the sensitivity of the price of the note to the Market Vectors Gold Miners ETF's stock price on April 8, 2011.
2. CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.
3. Fair price evaluation is based on the Black-Scholes model of the Market Vectors Gold Miners ETF's stock on April 8, 2011.
4. Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.
5. Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.