

Structured Product Details

Name Buffered Return Enhanced Notes linked to Russell 2000 Index

\$181,000 Issue Size Issue Price \$1,000 Term 13 Months **Annualized Coupon** 0.00%

February 24, 2009 February 27, 2009 March 24, 2010 **Pricing Date** Issue Date Valuation Date Maturity Date March 29, 2010

IPMorgan Issuer CDS Rate 140.49 bps 2.00% Swap Rate

Reference Asset the Russell 2000 Index

Initial Level 412.48 Dividend Rate 2.69% 43.70% Implied Volatility Delta1 0.52

Fair Price at Issue \$922.63 Realized Return 22.90%

CUSIP 48123LB94 SEC Link

www.sec.gov/Archives/edgar/ data/19617/000089109209000871/ e34660 424b2.htm

Related Research

Research Papers:

www.slcg.com/research.php

- "Are Structured Products Suitable for Retail Investors?" December 2006.
- "Structured Products in the Aftermath of Lehman Brothers," November 2009.
- "What TiVo and JP Morgan Teach Us about Reverse Convertibles," June 2010.

Buffered Return Enhanced Notes linked to Russell 2000 Index

Description

Report Prepared On: 08/02/13

JPMorgan issued \$181,000 of Buffered Return Enhanced Notes linked to Russell 2000 Index on February 27, 2009 at \$1,000 per note.

These notes are JPMorgan-branded Buffered PLUS securities that do not pay periodic coupons, but instead pay a single amount at maturity depending on the final level of the Russell 2000 Index.

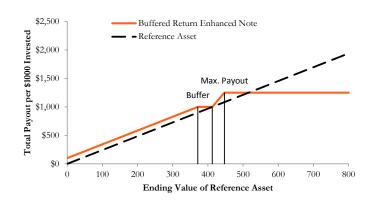
If on March 24, 2010 the Russell 2000 Index level is higher than 412.48, but lower than 446.85, the notes pay a return equal to the percentage increase in the Russell 2000 Index multiplied by 3.0, up to a cap of 25.00%. If on March 24, 2010 the refe is below 412.48 but not below 371.23, investors receive \$1,000 face value per note. If the Russell 2000 Index level on March 24, 2010 is lower than 371.23, investors receive face value per note reduced by the amount the reference asset is below 371.23 as a percent of the initial level, 412.48.

Valuation

This product can be valued as a combination of a note from JPMorgan, one short outof-the-money put option, three long at-the-money call options, and three short out-of-the-money call options. For reasonable valuation inputs this note was worth \$922.63 when it was issued on February 27, 2009 because the value of the options investors gave JPMorgan plus the interest investors would have received on JPMorgan's straight debt was worth \$77.37 more than the options investors received from JPMorgan.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

Payoff Curve at Maturity



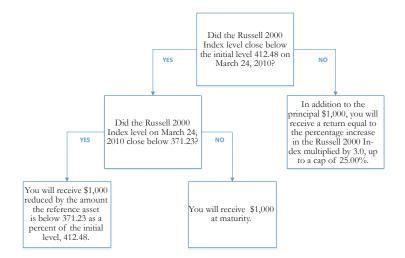
The payoff diagram shows the final payoff of this note given the Russell 2000 Index level (borizontal axis). For comparison, the dashed line shows the payoff if you invested in the Russell 2000 Index directly.

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Principal Payback Table

The Russell 2000 Index	Note Payoff
0.00	\$100.00
41.25	\$200.00
82.50	\$300.00
123.74	\$400.00
164.99	\$500.00
206.24	\$600.00
247.49	\$700.00
288.74	\$800.00
329.98	\$900.00
371.23	\$1,000.00
412.48	\$1,000.00
453.73	\$1,250.00
494.98	\$1,250.00
536.22	\$1,250.00
577.47	\$1,250.00
618.72	\$1,250.00

Maturity Payoff Diagram

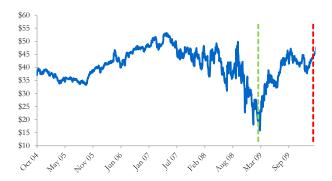


The contingent payoffs of this Buffered Return Enhanced Note.

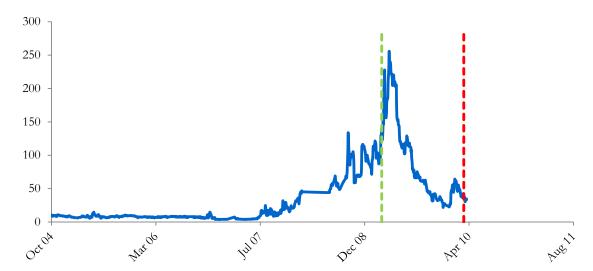
Analysis

This Buffered Return Enhanced Note pays investors the increase in the Russell 2000 Index multiplied by 3.0 capped at 25.00%, but if the Russell 2000 Index declines over the term of the note, investors will suffer losses equal to the percentage decline in the Russell 2000 Index. In addition, investors bear the credit risk of JPMorgan. Investors purchasing this Buffered Return Enhanced Note effectively sell at-the-money put and out-of-themoney call options to JPMorgan, buy at-the-money call options, and a zero-coupon note from JPMorgan. This Buffered Return Enhanced Note is fairly priced if and only if the market value of the options investors received from JPMorgan equals the market value of the options investors gave JPMorgan plus the interest investors would have received on JPMorgan's straight debt.

JPMorgan's Stock Price

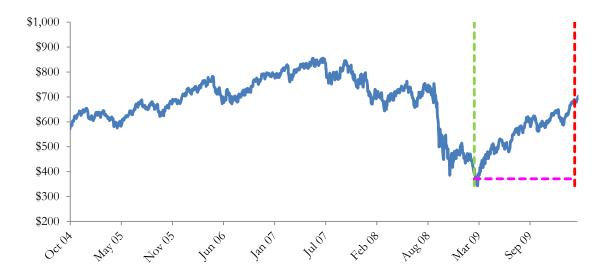


The graph above shows the adjusted closing price of the issuer JPMorgan for the past several years. The stock price of the issuer is an indication of the financial strength of JPMorgan. The adjusted price shown above incorporates any stock split, reverse stock split, etc.



Credit default swap (CDS) rates are the market price that investors require to bear credit risk of an issuer such as JPMorgan. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect higher perceived credit risk, higher required yields, and therefore lower market value of JPMorgan's debt, including outstanding Buffered Return Enhanced Note. Fluctuations in JPMorgan's CDS rate impact the market value of the notes in the secondary market.

The Russell 2000 Index Level

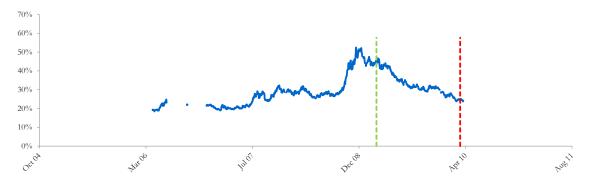


The graph above shows the historical levels of the Russell 2000 Index for the past several years. The final payoff of this note is determined by the Russell 2000 Index level at maturity. Higher fluctuations in the Russell 2000 Index level correspond to a greater uncertainty in the final payout of this Buffered Return Enhanced Note.

Realized Payoff

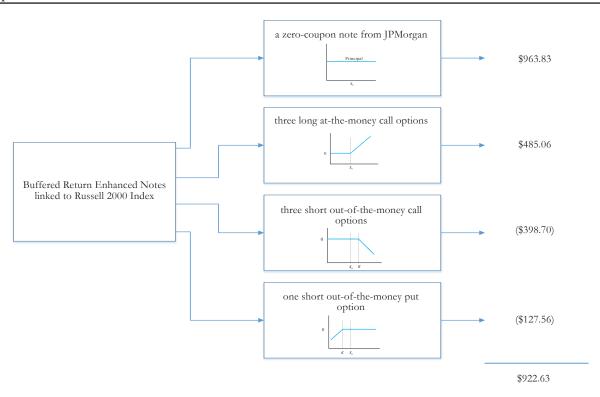
This note matured on March 29, 2010 and investors received \$1,250.00 per note.

Reference Asset The Russell 2000 Index's Implied Volatility



The annualized implied volatility of the Russell 2000 Index on February 24, 2009 was 43.70%, meaning that options contracts on the Russell 2000 Index were trading at prices that reflect an expected annual volatility of 43.70%. The higher the implied volatility, the larger the expected fluctuations of the Russell 2000 Index level and of the Note's market value during the life of the Notes.

Decomposition of this Buffered Return Enhanced Note



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Buffered Return Enhanced Note.

- 1. Delta measures the sensitivity of the price of the note to the the Russell 2000 Index level on February 24, 2009.
 2. CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.
 3. Fair price evaluation is based on the Black-Scholes model of the the Russell 2000 Index on February 24, 2009.
 4. Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.
 5. Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.