

## Structured Product Details

Name Buffered Accelerated Return Equity Securities linked to iShares MSCI Brazil Index fund **Issue Size** \$1.25 million **Issue Price** \$1,000 30 Months Term Annualized Coupon 0.00% October 12, 2010 **Pricing Date** Issue Date October 15, 2010 April 10, 2013 Valuation Date Maturity Date April 15, 2013 Credit Suisse Issuer CDS Rate 65.26 bps 0.65% Swap Rate **Reference Asset** iShares MSCI Brazil Index fund \$79.10 Initial Level 3.21% **Dividend Rate** 31.32% Implied Volatility Delta1 0.52\$965.95 Fair Price at Issue **Realized Return** -3.94% CUSIP 22546EZP2 www.sec.gov/Archives/edgar/ data/1053092/000095010310002996/ SEC Link dp19584\_424b2-k123.htm

Research Report

**Structured Products** 

Report Prepared On: 08/02/13

# Buffered Accelerated Return Equity Securities linked to iShares MSCI Brazil Index fund

# Description

Credit Suisse issued \$1.25 million of Buffered Accelerated Return Equity Securities linked to iShares MSCI Brazil Index fund on October 15, 2010 at \$1,000 per note.

These notes are Credit Suisse-branded Buffered PLUS securities that do not pay periodic coupons, but instead pay a single amount at maturity depending on the final level of iS-hares MSCI Brazil Index fund.

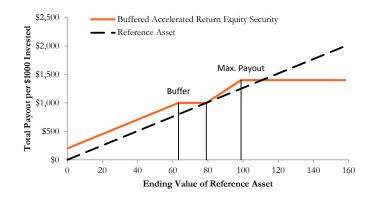
If on April 10, 2013 iShares MSCI Brazil Index fund's share price is higher than \$79.10, but lower than \$98.88, the notes pay a return equal to the percentage increase in iShares MSCI Brazil Index fund multiplied by 1.6, up to a cap of 40.00%. If on April 10, 2013 the refe is below \$79.10 but not below \$63.28, investors receive \$1,000 face value per note. If iShares MSCI Brazil Index fund's share price on April 10, 2013 is lower than \$63.28, investors receive face value per note reduced by the amount the reference asset is below \$63.28 as a percent of the initial level, \$79.10.

### Valuation

This product can be valued as a combination of a note from Credit Suisse, one short outof-the-money put option, 1.6 long at-the-money call options, and 1.6 short out-of-themoney call options. For reasonable valuation inputs this note was worth \$965.95 when it was issued on October 15, 2010 because the value of the options investors gave Credit Suisse plus the interest investors would have received on Credit Suisse's straight debt was worth \$34.05 more than the options investors received from Credit Suisse.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

### Payoff Curve at Maturity



The payoff diagram shows the final payoff of this note given iShares MSCI Brazil Index fund's share price (horizontal axis). For comparison, the dashed line shows the payoff if you invested in iShares MSCI Brazil Index fund directly.

**Related Research** 

**Research Papers:** 

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tors?" December 2006.

• "Are Structured Products Suitable for Retail Inves-

"Structured Products in the Aftermath of Lehman Brothers," November 2009.

"What TiVo and JP Morgan Teach Us about Reverse Convertibles," June 2010.

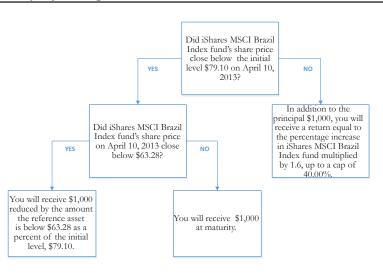
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### Principal Payback Table

iShares MSCI Brazil Index fund	Note Payoff
\$0.00	\$200.00
\$7.91	\$300.00
\$15.82	\$400.00
\$23.73	\$500.00
\$31.64	\$600.00
\$39.55	\$700.00
\$47.46	\$800.00
\$55.37	\$900.00
\$63.28	\$1,000.00
\$71.19	\$1,000.00
\$79.10	\$1,000.00
\$87.01	\$1,160.00
\$94.92	\$1,320.00
\$102.83	\$1,400.00
\$110.74	\$1,400.00
\$118.65	\$1,400.00

### Maturity Payoff Diagram

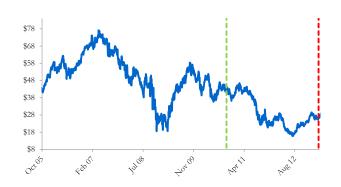


The contingent payoffs of this Buffered Accelerated Return Equity Security.

## Analysis

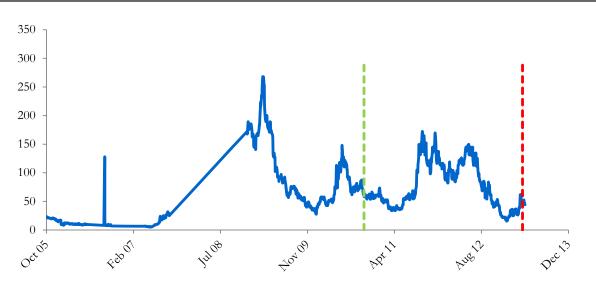
This Buffered Accelerated Return Equity Security pays investors the increase in iShares MSCI Brazil Index fund multiplied by 1.6 capped at 40.00%, but if iShares MSCI Brazil Index fund declines over the term of the note, investors will suffer losses equal to the percentage decline in iShares MSCI Brazil Index fund. In addition, investors bear the credit risk of Credit Suisse. Investors purchasing this Buffered Accelerated Return Equity Security effectively sell at-the-money put and out-of-the-money call options to Credit Suisse, buy at-the-money call options, and a zero-coupon note from Credit Suisse. This Buffered Accelerated Return Equity Security is fairly priced if and only if the market value of the options investors received from Credit Suisse equals the market value of the options investors gave Credit Suisse plus the interest investors would have received on Credit Suisse's straight debt.

#### Credit Suisse's Stock Price

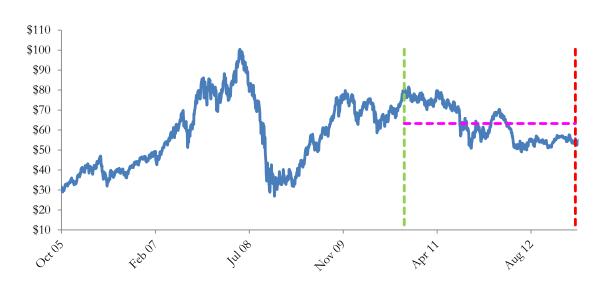


The graph above shows the adjusted closing price of the issuer Credit Suisse for the past several years. The stock price of the issuer is an indication of the financial strength of Credit Suisse. The adjusted price shown above incorporates any stock split, reverse stock split, etc.

### Credit Suisse's CDS Rate



Credit default swap (CDS) rates are the market prize that investors require to bear credit risk of an issuer such as Credit Suisse. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect bigher perceived credit risk, bigher required yields, and therefore lower market value of Credit Suisse's debt, including outstanding Buffered Accelerated Return Equity Security. Fluctuations in Credit Suisse's CDS rate impact the market value of the notes in the secondary market.



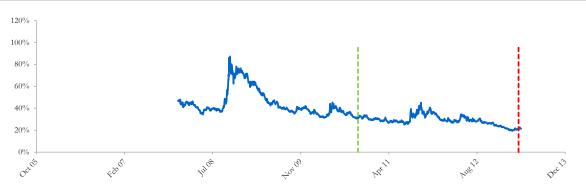
#### iShares MSCI Brazil Index fund's Share Price

The graph above shows the historical levels of iShares MSCI Brazil Index fund for the past several years. The final payoff of this note is determined by iShares MSCI Brazil Index fund's share price at maturity. Higher fluctuations in iShares MSCI Brazil Index fund's share price correspond to a greater uncertainty in the final payout of this Buffered Accelerated Return Equity Security.

### **Realized Payoff**

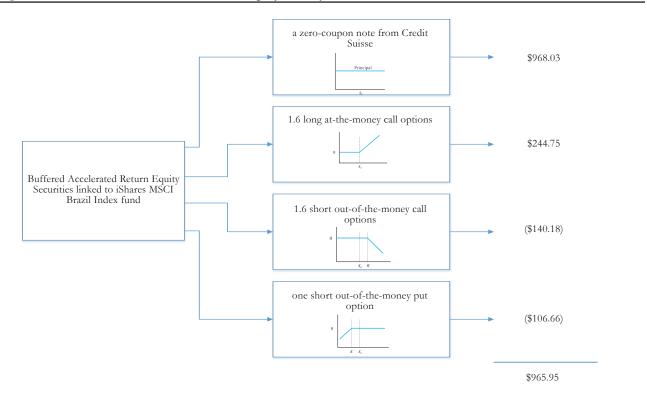
This note matured on April 15, 2013 and investors received \$904.30 per note.

### Reference Asset iShares MSCI Brazil Index fund's Implied Volatility



The annualized implied volatility of iShares MSCI Brazil Index fund on October 12, 2010 was 31.32%, meaning that options contracts on iShares MSCI Brazil Index fund were trading at prices that reflect an expected annual volatility of 31.32%. The higher the implied volatility, the larger the expected fluctuations of iShares MSCI Brazil Index fund's share price and of the Note's market value during the life of the Notes.

### Decomposition of this Buffered Accelerated Return Equity Security



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Buffered Accelerated Return Equity Security.

- Delta measures the sensitivity of the price of the note to the iShares MSCI Brazil Index fund's share price on October 12, 2010.
  CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.
  Fair price evaluation is based on the Black-Scholes model of the iShares MSCI Brazil Index fund on October 12, 2010.
  Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.
  Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.

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