

**Structured Product Details** 

Name Buffered PLUS Based on the Value of the S&P 500 Index

Issue Size \$12.55 million
Issue Price \$10
Term 24 Months
Annualized Coupon 0.00%

Pricing Date January 25, 2010
Issue Date January 28, 2010
Valuation Date January 24, 2012
Maturity Date January 27, 2012

IssuerCitigroupCDS Rate170.14 bpsSwap Rate1.11%

Reference Asset the S&P 500 Index

Initial Level 1,096.78
Dividend Rate 2.12%
Implied Volatility 22.17%
Delta<sup>1</sup> 0.54

Fair Price at Issue \$9.33 Realized Return 9.56%

CUSIP 17314V783 SEC Link www.sec.gov/Archives/edgar/ data/831001/000119312510014096/d424b2.htm

## Related Research

#### Research Papers:

www.slcg.com/research.php

- "Are Structured Products Suitable for Retail Investors?" December 2006.
- "Structured Products in the Aftermath of Lehman Brothers," November 2009.
- "What TiVo and JP Morgan Teach Us about Reverse Convertibles," June 2010.

# Buffered PLUS Based on the Value of the S&P 500 Index

# Description

Report Prepared On: 10/25/12

Citigroup issued \$12.55 million of Buffered PLUS Based on the Value of the S&P 500 Index on January 28, 2010 at \$10 per note.

These notes are Citigroup-branded Buffered PLUS securities that do not pay periodic coupons, but instead pay a single amount at maturity depending on the final level of the S&P 500 Index.

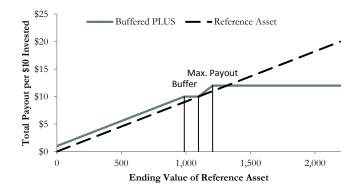
If on January 24, 2012 the S&P 500 Index level is higher than 1,096.78, but lower than 1,206.46, the notes pay a return equal to the percentage increase in the S&P 500 Index multiplied by 2.0, up to a cap of 20.00%. If on January 24, 2012 the S&P 500 Index level is below 1,096.78 but not below 987.1, investors receive \$10 face value per note. If the S&P 500 Index level on January 24, 2012 is lower than 987.1, investors receive face value per note reduced by the amount the reference asset is below 987.1 as a percent of the initial level, 1,096.78.

## **Valuation**

This Buffered PLUS linked to the S&P 500 Index can be valued as a combination of a note from Citigroup, one short out-of-the-money put option, two long at-the-money call options, and two short out-of-the-money call options. For reasonable valuation inputs this note was worth \$9.33 when it was issued on January 28, 2010 because the value of the options investors gave Citigroup plus the interest investors would have received on Citigroup's straight debt was worth \$0.67 more than the options investors received from Citigroup.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

## Payoff Curve at Maturity

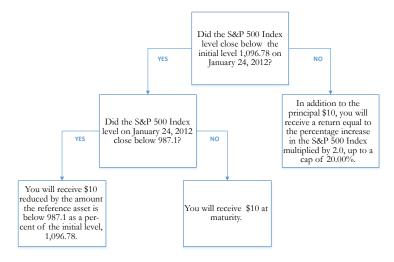


The payoff diagram shows the final payoff of this note given the S&P 500 Index level (horizontal axis). For comparison, the dashed line shows the payoff if you invested in the S&P 500 Index directly.

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## Maturity Payoff Diagram

The S&P 500 Index	Note Payoff
0	\$1.00
109.68	\$2.00
219.36	\$3.00
329.03	\$4.00
438.71	\$5.00
548.39	\$6.00
658.07	\$7.00
767.75	\$8.00
877.42	\$9.00
987.1	\$10.00
1,096.78	\$10.00
1,206.46	\$12.00
1,316.14	\$12.00
1,425.81	\$12.00
1,535.49	\$12.00
1,645.17	\$12.00

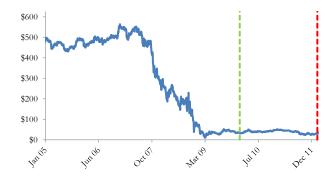


The contingent payoffs of this Buffered PLUS.

# **Analysis**

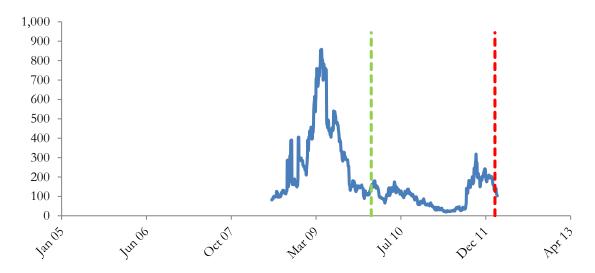
This Buffered PLUS pays investors the increase in the S&P 500 Index multiplied by 2.0 capped at 20.00%, but if the S&P 500 Index declines over the term of the note, investors will suffer losses equal to the percentage decline in the S&P 500 Index. In addition, investors bear the credit risk of Citigroup. Investors purchasing this Buffered PLUS effectively sell at-the-money put and out-of-the-money call options to Citigroup, buy at-the-money call options, and a zero-coupon note from Citigroup. This Buffered PLUS is fairly priced if and only if the market value of the options investors received from Citigroup equals the market value of the options investors gave Citigroup plus the interest investors would have received on Citigroup's straight debt.

## Citigroup's Stock Price



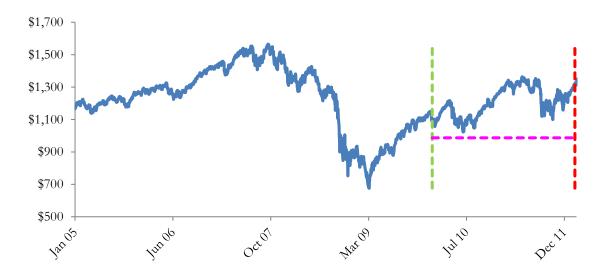
The graph above shows the adjusted closing price of the issuer Citigroup for the past several years. The stock price of the issuer is an indication of the financial strength of Citigroup. The adjusted price shown above incorporates any stock split, reverse stock split, etc.

## Citigroup's CDS Rate



Credit default swap (CDS) rates are the market price that investors require to bear credit risk of an issuer such as Citigroup. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect higher perceived credit risk, higher required yields, and therefore lower market value of Citigroup's debt, including outstanding Buffered PLUS. Fluctuations in Citigroup's CDS rate impact the market value of the notes in the secondary market.

## The S&P 500 Index Level

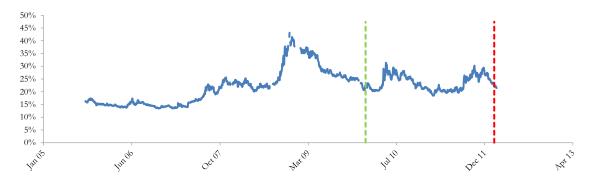


The graph above shows the historical levels of the S&P 500 Index for the past several years. The final payoff of this note is determined by the S&P 500 Index level at maturity. Higher fluctuations in the S&P 500 Index level correspond to a greater uncertainty in the final payout of this Buffered PLUS.

## Realized Payoff

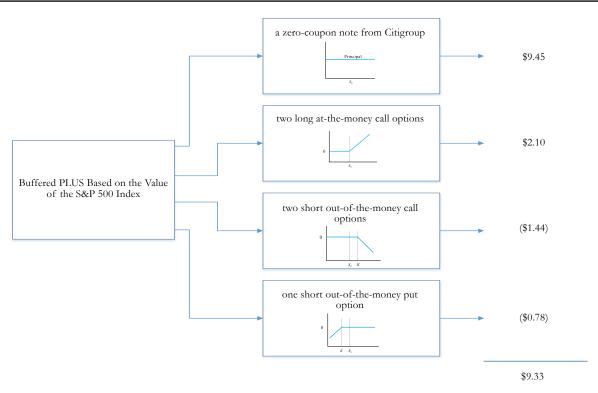
This note matured on January 27, 2012 and investors received \$12.00 per note.

## Reference Asset The S&P 500 Index's Implied Volatility



The annualized implied volatility of the S&P 500 Index on January 25, 2010 was 22.17%, meaning that options contracts on the S&P 500 Index were trading at prices that reflect an expected annual volatility of 22.17%. The higher the implied volatility, the larger the expected fluctuations of the S&P 500 Index level and of the Note's market value during the life of the Notes.

## Decomposition of this Buffered PLUS



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Buffered PLUS.

- Delta measures the sensitivity of the price of the note to the the S&P 500 Index level on January 25, 2010.
   CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.
   Fair price evaluation is based on the Black-Scholes model of the the S&P 500 Index on January 25, 2010.
   Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.
   Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.