

Structured Product Details

Name Buffered SuperTrack Note Linked to the iShares Dow Jones U.S. Real Estate Index Fund

 Issue Size
 \$121,200

 Issue Price
 \$1,000

 Term
 18 Months

 Annualized Coupon
 0.00%

Pricing Date September 27, 2010
Issue Date September 30, 2010
Valuation Date March 27, 2012
Maturity Date March 30, 2012

 Issuer
 Barclays

 CDS Rate
 91.31 bps

 Swap Rate
 0.69%

Reference Asset

Initial Level
Dividend Rate
Implied Volatility
Delta¹

Shares Dow Jones U.S.
Real Estate Index Fund

\$53.00
29.74%
29.74%
0.56

Fair Price at Issue \$941.17 **Realized Return** 15.44%

CUSIP 06740PNM4 SEC Link www.sec.gov/Archives/edgar/ data/312070/000119312510219834/d424b2.htm

Related Research

Research Papers:

www.slcg.com/research.php

- "Are Structured Products Suitable for Retail Investors?" December 2006.
- "Structured Products in the Aftermath of Lehman Brothers," November 2009.
- "What TiVo and JP Morgan Teach Us about Reverse Convertibles," June 2010.

Tim Husson, Ph.D., Senior Financial Economist, SLCG (+1) 703.890.0743 TimHusson@slcg.com

Buffered SuperTrack Note Linked to the iShares Dow Jones U.S. Real Estate Index Fund

Description

Report Prepared On: 10/25/12

Barclays issued \$121,200 of Buffered SuperTrack Note Linked to the iShares Dow Jones U.S. Real Estate Index Fund on September 30, 2010 at \$1,000 per note.

These notes are Barclays-branded Buffered PLUS securities that do not pay periodic coupons, but instead pay a single amount at maturity depending on the final level of iShares Dow Jones U.S. Real Estate Index Fund.

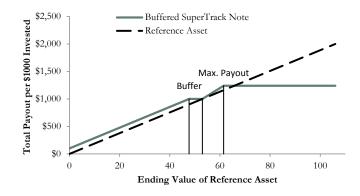
If on March 27, 2012 iShares Dow Jones U.S. Real Estate Index Fund's share price is higher than \$53.00, but lower than \$61.48, the notes pay a return equal to the percentage increase in iShares Dow Jones U.S. Real Estate Index Fund multiplied by 1.5, up to a cap of 24.00%. If on March 27, 2012 iShares Dow Jones U.S. Real Estate Index Fund's share price is below \$53.00 but not below \$47.70, investors receive \$1,000 face value per note. If iShares Dow Jones U.S. Real Estate Index Fund's share price on March 27, 2012 is lower than \$47.70, investors receive face value per note reduced by the amount the reference asset is below \$47.70 as a percent of the initial level, \$53.00.

Valuation

This Buffered SuperTrack Note linked to iShares Dow Jones U.S. Real Estate Index Fund can be valued as a combination of a note from Barclays, one short out-of-the-money put option, 1.5 long at-the-money call options, and 1.5 short out-of-the-money call options. For reasonable valuation inputs this note was worth \$941.17 when it was issued on September 30, 2010 because the value of the options investors gave Barclays plus the interest investors would have received on Barclays's straight debt was worth \$58.83 more than the options investors received from Barclays.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

Payoff Curve at Maturity

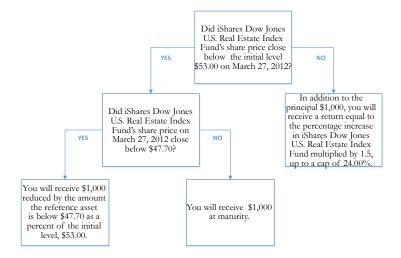


The payoff diagram shows the final payoff of this note given iShares Dow Jones U.S. Real Estate Index Fund's share price (borizontal axis). For comparison, the dashed line shows the payoff if you invested in iShares Dow Jones U.S. Real Estate Index Fund directly.

Principal Payback Table

iShares Dow Jones U.S. Real Estate Index Fund	Note Payoff
\$0.00	\$100.00
\$5.30	\$200.00
\$10.60	\$300.00
\$ 15.90	\$400.00
\$21.20	\$500.00
\$26.50	\$600.00
\$31.80	\$700.00
\$37.10	\$800.00
\$42.40	\$900.00
\$47.70	\$1,000.00
\$53.00	\$1,000.00
\$58.30	\$1,150.00
\$63.60	\$1,240.00
\$68.90	\$1,240.00
\$74.20	\$1,240.00
\$79.50	\$1,240.00

Maturity Payoff Diagram

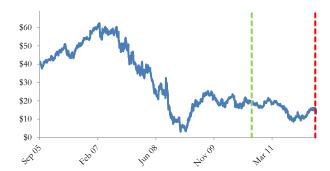


The contingent payoffs of this Buffered SuperTrack Note.

Analysis

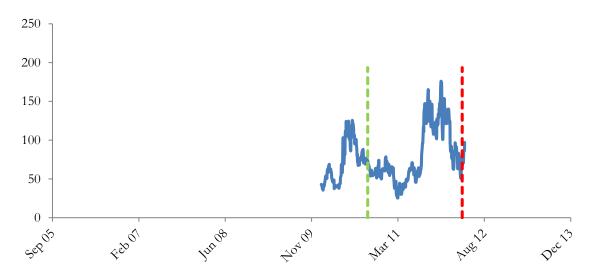
This Buffered SuperTrack Note pays investors the increase in iShares Dow Jones U.S. Real Estate Index Fund multiplied by 1.5 capped at 24.00%, but if iShares Dow Jones U.S. Real Estate Index Fund declines over the term of the note, investors will suffer losses equal to the percentage decline in iShares Dow Jones U.S. Real Estate Index Fund. In addition, investors bear the credit risk of Barclays. Investors purchasing this Buffered SuperTrack Note effectively sell at-the-money put and out-of-the-money call options to Barclays, buy at-the-money call options, and a zero-coupon note from Barclays. This Buffered SuperTrack Note is fairly priced if and only if the market value of the options investors received from Barclays equals the market value of the options investors gave Barclays plus the interest investors would have received on Barclays's straight debt.

Barclays's Stock Price



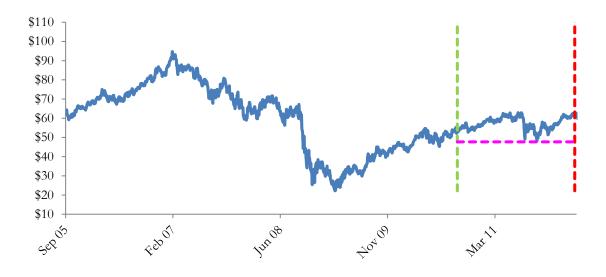
The graph above shows the adjusted closing price of the issuer Barclays for the past several years. The stock price of the issuer is an indication of the financial strength of Barclays. The adjusted price shown above incorporates any stock split, reverse stock split, etc.

Barclays's CDS Rate



Credit default swap (CDS) rates are the market price that investors require to bear credit risk of an issuer such as Barclays. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect higher perceived credit risk, higher required yields, and therefore lower market value of Barclays's debt, including outstanding Buffered SuperTrack Note. Fluctuations in Barclays's CDS rate impact the market value of the notes in the secondary market.

iShares Dow Jones U.S. Real Estate Index Fund's Share Price

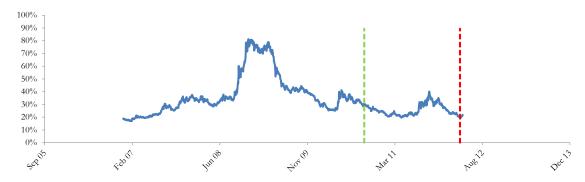


The graph above shows the historical levels of iShares Dow Jones U.S. Real Estate Index Fund for the past several years. The final payoff of this note is determined by iShares Dow Jones U.S. Real Estate Index Fund's share price correspond to a greater uncertainty in the final payout of this Buffered SuperTrack Note.

Realized Payoff

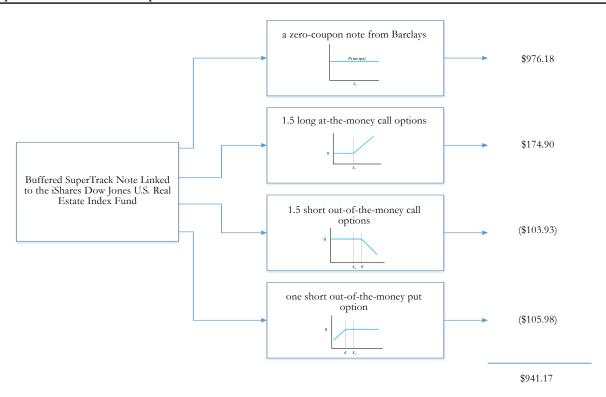
This note matured on March 30, 2012 and investors received \$1,240.00 per note.

Reference Asset iShares Dow Jones U.S. Real Estate Index Fund's Implied Volatility



The annualized implied volatility of iShares Dow Jones U.S. Real Estate Index Fund on September 27, 2010 was 29.74%, meaning that options contracts on iShares Dow Jones U.S. Real Estate Index Fund were trading at prices that reflect an expected annual volatility of 29.74%. The higher the implied volatility, the larger the expected fluctuations of iShares Dow Jones U.S. Real Estate Index Fund's share price and of the Note's market value during the life of the Notes.

Decomposition of this Buffered SuperTrack Note



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Buffered SuperTrack Note.

- Delta measures the sensitivity of the price of the note to the iShares Dow Jones U.S. Real Estate Index Fund's share price on September 27, 2010.
 CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.
 Fair price evaluation is based on the Black-Scholes model of the iShares Dow Jones U.S. Real Estate Index Fund on September 27, 2010.
 Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.
 Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.