

Structured Product Details

Name 100% Principal Protected Notes linked to the Financial Select Sector SPDR Fund

 Issue Size
 \$1.00 million

 Issue Price
 \$1,000

 Term
 72 Months

 Annualized Coupon
 0.00%

 Pricing Date
 May 25, 2010

 Issue Date
 May 28, 2010

 Valuation Date
 May 25, 2016

 Maturity Date
 May 31, 2016

 Issuer
 Barclays

 CDS Rate
 174.56 bps

 Swap Rate
 2.60%

Reference Asset

Initial Level
Dividend Rate
Implied Volatility
Delta¹

Financial Select Sector
SPDR Fund
1.14.46
1.35%
1.35%
41.02%
0.12

Fair Price at Issue \$866.22

CUSIP 06740LQH1
SEC Link www.sec.gov/Archives/edgar/
data/312070/000119312510130545/d424b2.htm

Related Research

Research Papers:

www.slcg.com/research.php

- "Are Structured Products Suitable for Retail Investors?" December 2006.
- "Structured Products in the Aftermath of Lehman Brothers," November 2009.
- "What TiVo and JP Morgan Teach Us about Reverse Convertibles," June 2010.

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100% Principal Protected Notes linked to the Financial Select Sector SPDR Fund

Description

Report Prepared On: 02/01/13

Barclays issued \$1.00 million of 100% Principal Protected Notes linked to the Financial Select Sector SPDR Fund on May 28, 2010 at \$1,000 per note.

This Principal Protected Note (PPN) does not pay periodic coupons, but instead pays a single amount at maturity depending on the final level of Financial Select Sector SPDR Fund. It is called 'principal protected' because the minimum payout of the note at maturity is the initial issue price, so long as Barclays does not default.

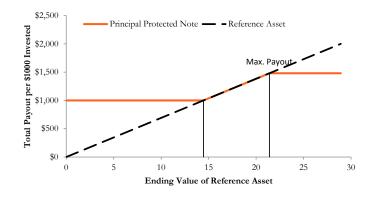
If Financial Select Sector SPDR Fund on May 25, 2016 is lower than or equal to \$14.46, investors receive the principal of the notes, \$1,000. If Financial Select Sector SPDR Fund on May 25, 2016 is higher than \$14.46, in additional to the \$1,000 principal, investors will receive a return equal to the percentage increase, above \$14.46, in Financial Select Sector SPDR Fund, up to a maximum of 48.00%.

Valuation

This PPN linked to Financial Select Sector SPDR Fund can be valued as a combination of a zero-coupon note from Barclays, one long at-the-money call option on the Financial Select Sector SPDR Fund, and one short out-of-the-money call option on the Financial Select Sector SPDR Fund. For reasonable valuation inputs this note was worth \$866.22 when it was issued on May 28, 2010, because the value of the options investors gave Barclays plus the interest investors would have received on Barclays's par debt was worth \$133.78 more than the options investors received from Barclays.

There is no active secondary market for most structured products. Structured products, including this note, therefore are much less liquid than simple stocks, bonds, notes and mutual funds. Investors are likely to receive less than the structured product's estimated market value if they try to sell the structured product prior to maturity. Our valuations do not incorporate this relative lack of liquidity and therefore should be considered an upper bound on the value of the structured product.

Payoff Curve at Maturity



The payoff diagram shows the final payoff of this note given Financial Select Sector SPDR Fund's share price (horizontal axis). For comparison, the dashed line shows the payoff if you invested in Financial Select Sector SPDR Fund directly.

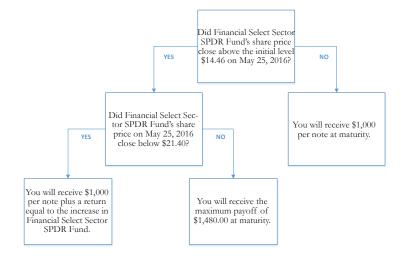
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Principal Payback Table

Financial Select Sector SPDR Fund	Note Payoff
\$0.00	\$1,000.00
\$1.45	\$1,000.00
\$2.89	\$1,000.00
\$4.34	\$1,000.00
\$5.78	\$1,000.00
\$7.23	\$1,000.00
\$8.68	\$1,000.00
\$10.12	\$1,000.00
\$ 11.57	\$1,000.00
\$13.01	\$1,000.00
\$14.46	\$1,000.00
\$15.91	\$1,100.00
\$17.35	\$1,200.00
\$18.80	\$1,300.00
\$20.24	\$1,400.00
\$21.69	\$1,480.00

Maturity Payoff Diagram

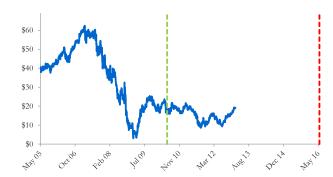


The contingent payoffs of this Principal Protected Note.

Analysis

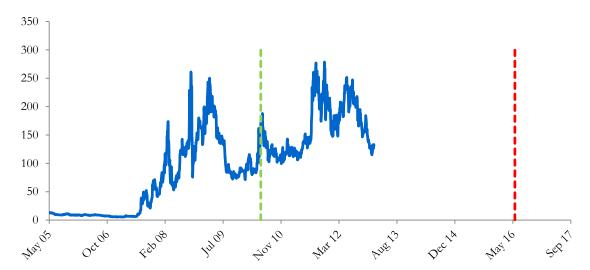
"Principal protected" is a misleading label previously used to refer to structured products that pay at least the note's face value at maturity if the issuer does not default. Investors purchasing these PPN notes effectively purchase zero-coupon notes and at-the-money call options, and sell out-of-the-money call options, posting the note's issue price as collateral. That is, investors in these notes receive the payoffs to call options in lieu of interest coupon payments. This PPN note is fairly priced if and only if the net value of the options investors exchanged with Barclays equals the value of interest Barclays pays on its straight debt.

Barclays's Stock Price



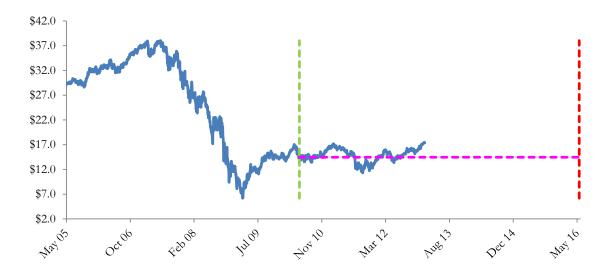
The graph above shows the adjusted closing price of the issuer Barclays for the past several years. The stock price of the issuer is an indication of the financial strength of Barclays. The adjusted price shown above incorporates any stock split, reverse stock split, etc.

Barclays's CDS Rate



Credit default swap (CDS) rates are the market price that investors require to bear credit risk of an issuer such as Barclays. CDS rates are usually given in basis points (bps). One basis point equals 0.01%. Higher CDS rates reflect higher perceived credit risk, higher required yields, and therefore lower market value of Barclays's debt, including outstanding Principal Protected Note. Fluctuations in Barclays's CDS rate impact the market value of the notes in the secondary market.

Financial Select Sector SPDR Fund's Share Price

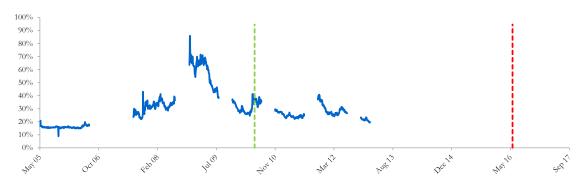


The graph above shows the historical levels of Financial Select Sector SPDR Fund for the past several years. The final payoff of this note is determined by Financial Select Sector SPDR Fund's share price at maturity. Higher fluctuations in Financial Select Sector SPDR Fund's share price correspond to a greater uncertainty in the final payout of this Principal Protected Note.

Realized Payoff

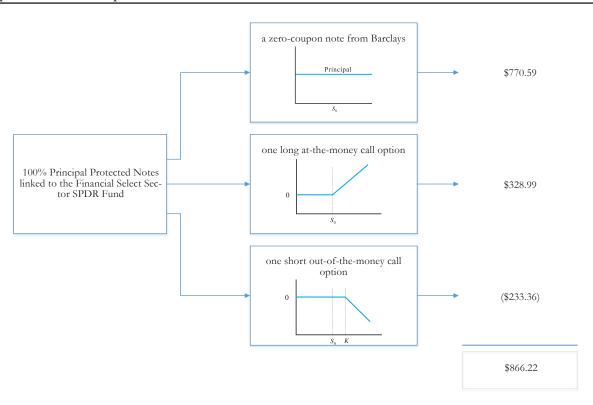
This product will mature on May 31, 2016.

Reference Asset Financial Select Sector SPDR Fund's Implied Volatility



The annualized implied volatility of Financial Select Sector SPDR Fund on May 25, 2010 was 41.02%, meaning that options contracts on Financial Select Sector SPDR Fund were trading at prices that reflect an expected annual volatility of 41.02%. The higher the implied volatility, the larger the expected fluctuations of Financial Select Sector SPDR Fund's share price and of the Note's market value during the life of the Notes.

Decomposition of this Principal Protected Note



This note can be decomposed into different components, and each component can be valued separately. The chart above shows the value of each component of this Principal Protected Note.

- Delta measures the sensitivity of the price of the note to the Financial Select Sector SPDR Fund's share price on May 25, 2010.
 CDS rates can be considered a measure of the probability that an issuer will default over a certain period of time and the likely loss given a default. The lower the CDS rate, the lower the default probability. CDS rate is given in basis points (1 basis point equals 0.01%), and is considered as a market premium, on top of the risk-free rate, that investors require to insure against a potential default.
 Fair price evaluation is based on the Black-Scholes model of the Financial Select Sector SPDR Fund on May 25, 2010.
 Calculated payout at maturity is only an approximation, and may differ from actual payouts at maturity.
 Our evaluation does not include any transaction fees, broker commissions, or liquidity discounts on the notes.